



MISSISSIPPI INSURANCE DEPARTMENT

MIKE CHANEY
Commissioner of Insurance
State Fire Marshal

DAVID BROWNING
Deputy Commissioner of Insurance

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July 15, 2024

Global Senior Marketing, LLC
210 South Thompson Street
Suite # 6 #629
Springdale, AR 72764

SENT VIA CERTIFIED MAIL

Also delivered via email to: globalseniormarketingllc@gmail.com

Re: Denial of Application Mississippi Insurance Producer Entity License
Applicant: Global Senior Marketing, LLC
License # 15043085

Global Senior Marketing, LLC:

This letter is to inform you that your Applications for Mississippi Insurance Producer Entity license has been **DENIED** due to the following:

(1) IT IS CHARGED THAT: On or about June 7, 2024, Global Senior Marketing, LLC ("Global") submitted an application for Insurance Producer Entity license to the Mississippi Department of Insurance. In that application, Global answered "No" to the question "[h]as the business entity or any owner, partner, officer or director of the business entity, or manager or member of a limited liability company, ever been named or involved as a party in an administrative proceeding, including a FINRA sanction or arbitration proceeding regarding any professional or occupational license, or registration? The answer submitted by Global on the application was incorrect and materially untrue. Specifically, on or about August 17, 2023, Global was a party in an administrative proceeding before the Louisiana Department of Insurance, in which Global's Louisiana Producer License Number 999169 was suspended indefinitely.

(2) The actions by Global Senior Marketing, LLC are in violation of *Miss. Code § 83-17-71 (Rev. 2022)*, which provides that the commissioner may refuse to issue an insurance producer's license for any one or more of the following causes:

- (a) Providing incorrect, misleading, incomplete or materially untrue information in the license application;

- (c) Obtaining or attempting to obtain a license through misrepresentation or fraud;
- (i) Having an insurance producer license, or its equivalent, denied, suspended or revoked in any other state, province, district or territory.¹

Global Senior Marketing, LLC is in violation of *Miss. Code § 83-17-71 (Rev. 2022)*, therefore, pursuant to the above statute, **your Application for Mississippi Insurance Producer Entity license is hereby DENIED.**

You may make written demand upon the Commissioner within ten (10) days for a hearing before the Commissioner to determine the reasonableness of the Commissioner's action. The hearing shall be held within thirty (30) days of receipt of the written request. Your request for a hearing should be submitted through the undersigned.

SO ISSUED, this the 15th day of July, 2024.

MIKE CHANEY
COMMISSIONER OF INSURANCE

By:



Mark Lampton
Senior Attorney

¹ If a hearing is had in this matter, the additional provisions of Miss. Code §83-17-71(4) apply as follows: "In addition to, or in lieu of, any applicable denial, suspension or revocation of a license, a person may, after hearing, be subject to a civil fine not to exceed One Thousand Dollars (\$1,000.00) per violation."