



**For Immediate Release**

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**Mississippi State Fire Marshal's Office Receives 1,000 Kidde Donated  
Smoke Alarms at National Association of State Fire Marshals 32<sup>nd</sup>  
Annual Fire Prevention & Safety Symposium**

*Alarms donated to city and county fire departments across  
Mississippi*

**JACKSON, Miss., Sept. 27, 2022** – The Mississippi State Fire Marshal's Office (SFMO) recently received 1,000 Kidde donated smoke alarms as part of a raffle won by Chief Deputy Fire Marshal Ricky Davis, at the National Association of State Fire Marshals (NASFM) 32<sup>nd</sup> Annual Fire Prevention & Safety Symposium, which took place in August. The SFMO distributed the donated alarms to city and county fire departments, providing the life-saving devices to residents across the state. The mission of the SFMO is to foster, promote and develop ways and means of protecting life and property from fire

and related perils through direct action and coordination with Mississippi fire and law enforcement services.

“At last check, there have been 43 fire deaths in Mississippi in 2022,” said Mike Chaney, Mississippi State Fire Marshal and Insurance Commissioner. “In 18 of those fires, there were no working smoke alarms in the home. Kidde’s donation will help us get alarms into the hands of Mississippians who need them. If you cannot afford smoke alarms, check with your local fire department. They may be able to install alarms for free. However, alarms are just one part of safely escaping fire. Create an escape plan, and make sure the whole family knows where to meet outside of the home.”

“We are honored to donate Kidde fire alarms to the Mississippi State Fire Marshal’s Office to promote safety awareness and help save lives,” said Isis Wu, Vice President and General Manager, Residential Fire and Healthy Homes, Carrier Fire & Security. “At Carrier, we believe a safe home is the foundation for a healthy home, and Kidde is aware that safety is not the same for everyone. We are on a mission to protect every moment for everyone and encourage people to learn more at [CauseForAlarm.org](https://CauseForAlarm.org).”

Kidde has enjoyed a 10+ year relationship with NASFM and share a joint mission of public safety and saving lives.

### **About Mississippi State Fire Marshal’s Office**

The mission of the State Fire Marshal's Office is to foster, promote and develop ways and means of protecting life and property from fire and related perils through direct action and coordination with Mississippi fire and law enforcement services. For more information visit <https://www.mid.ms.gov/sfm/state-fire-marshal.aspx>.

### **About Kidde**

Kidde, a leading manufacturer of residential smoke alarms, carbon monoxide alarms, fire extinguishers, and safety accessories, has been keeping the world a safer place for

over 100 years. Kidde produced the first integrated smoke detection system a century ago and continues its legacy today by delivering advanced fire-safety technology. Kidde is a part of Carrier Global Corporation, the leading global provider of healthy, safe and sustainable and intelligent building and cold chain solutions. For more information, visit [kidde.com](http://kidde.com) or follow [@KiddeSafety](https://twitter.com/KiddeSafety).



Caption: Mississippi Chief Deputy Fire Marshal Ricky Davis receives the official certificate for 1,000 Kidde smoke alarms at NASFM.



Caption: Mississippi Chief Deputy Fire Marshal Ricky Davis helps distribute Kidde donated smoke alarms.



Caption: Members of the Mississippi State Fire Marshal's Office help distribute Kidde donated smoke alarms.