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FOR IMMEDIATE RELEASE

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Chaney Announces “12 Days of Christmas Fire Safety” Campaign

Jackson –The greatest gift to give your family this Christmas is to keep them safe from a deadly holiday fire. To help Mississippians give this gift to their families, Commissioner of Insurance and State Fire Marshal Mike Chaney today announced the State Fire Marshal’s Office’s “12 Days of Christmas Fire Safety” Campaign.

Starting Friday, December 12, and every day for the next 12 days, the State Fire Marshal’s Office will highlight a Christmas Fire Safety tip. Weekend tips will be sent out on Friday afternoons. Tips will be released to the media each afternoon for the following day’s publications and broadcasts. Weekly papers will receive six tips per week before their publication days for the next two weeks.

The tips will focus on various areas that hold the potential for starting holiday fires. Areas covered include decorating, tree trimming and maintenance, entertaining and cooking.

“Mississippi continues to be among the nation’s leaders in fire deaths, particularly during the winter months. It is a goal of this campaign to make sure that no Mississippi family suffers the loss of a loved one to fire during the holidays. We want everyone to have a safe and Merry Christmas this year,” Chaney said.

The tip for Day 1 of the “Twelve Days of Christmas Fire Safety” is: **Use caution with holiday decorations. When possible, choose those made with flame-retardant or non-combustible materials.**

Tips for the weekend Days 2-3-4 will be issued late Friday afternoon.

A special “12 Days of Christmas Fire Safety” webpage has been developed for the Mississippi Insurance Department website www.mid.state.ms.us and will be updated with each day’s new tip. Additional Christmas fire safety tips will be available on the website as well.