



MISSISSIPPI INSURANCE DEPARTMENT

MIKE CHANEY
Commissioner of Insurance
and State Fire Marshal

PRESS RELEASE

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Mississippi Insurance Department Issues Cease and Desist Order to Brand Insurance Services, Gulf Coast Insurance

Jackson- The Mississippi Insurance Department (MID) has issued a Cease and Desist Order to James Michael Brand of Biloxi, MS, a resident insurance producer in the state who also serves as the owner/operator of Brand Insurance Services, LLC, d/b/a Gulf Coast Insurance.

MID received complaints and significant documented evidence from insureds and insurance companies that Brand failed to forward premiums received from insureds to the respective insurance companies. This is a direct violation of Mississippi Code Ann. §83-17-71(1)d.

As a result of the complaints and documented evidence, MID has issued the Cease and Desist Order to Brand, Brand Insurance Services and Gulf Coast Insurance enjoining each from conducting the business of insurance in this state pending a final determination by the Commissioner of Insurance.

Brand and his companies have twenty days to request a hearing to challenge the Cease and Desist Order. If no such request is made the order becomes permanent. MID considers it a matter of grave concern when those it regulates violate the trust of insureds.

Anyone doing business with James Michael Brand, Brand Insurance Services, LLC or Gulf Coast Insurance who has questions about coverage or claims should contact their insurance company directly. Those who do not have contact information for their company may contact the Consumer Services Division at MID by calling 1-800-562-2957 for assistance.