



MISSISSIPPI
INSURANCE DEPARTMENT

MIKE CHANEY
Commissioner of Insurance
and State Fire Marshal

CONSUMER ALERT
Consumer Services
TOLL FREE
1-800-562-2957



For Immediate Release

June 11, 2018

ATTENTION:

**Customers of Brand Insurance Services,
LLC d/b/a Gulf Coast Insurance**

The Mississippi Insurance Department (MID) has issued a Cease and Desist Order to James Michael Brand of Biloxi, MS, a resident insurance producer in the state who also serves as the owner/operator of Brand Insurance Services, LLC, d/b/a Gulf Coast Insurance.

MID received complaints and significant documented evidence from insureds and insurance companies that Brand failed to forward premiums received from insureds to the respective insurance companies. This is a direct violation of Mississippi Code Ann. §83-17-71(1)d.

As a result of the complaints and documented evidence, MID has issued the Cease and Desist Order to Brand, Brand Insurance Services and Gulf Coast Insurance enjoining each from conducting the business of insurance in this state pending a final determination by the Commissioner of Insurance.

Customers of Brand Insurance Services, LLC d/b/a Gulf Coast Insurance should make their insurance premium payments directly to their insurance company.

Customers are advised to contact their insurance company directly should the customer have any questions regarding their policies or desiring to verify whether their policies are currently in force.

Any customer that does not have the contact information for their insurance company may contact the Mississippi Insurance Department at our toll free number, 1-800-562-2957. The MID Consumer Services Division will be happy to provide assistance.